Privacy Statement UCI BMX Racing World Cup

Last update: January 3, 2025

Through this Privacy Statement, Papendal International B.V. (hereinafter: **"the Organization"**) informs you about how personal data is handled when you register for the UCI BMX Racing World Cup Papendal (hereinafter: **"BMX Papendal"**).

Introduction

The Organization respects your privacy and ensures that personal data is always treated confidentially and in accordance with applicable privacy laws. We do not process your data without reason and only when necessary for specific purposes.

When does this Privacy Statement apply?

This Privacy Statement applies to the processing of personal data and data obtained through your registration for **BMX Papendal**.

For other processing of personal data by the Organization, a different privacy policy may apply. If you have any questions about this, please contact us at privacy@papendal.nl.

What data is processed?

In the table below, you can quickly and easily find information on the purpose for which we collect your personal data, which data is collected, how long we retain it, and who may receive this data from us.

Purpose	Which personal data	Legal basis	Retention period	Recipients
Enabling attendance at BMX Papendal (ticket purchase).	 First name Last name Address Date of birth Gender Phone number Email address 	Performance of the agreement (which is established through the purchase of a Ticket).	Your data will be deleted within five years after the conclusion of the Event.	- The Organization - CM - Revinate - Mailchimp
Providing participant/visitor information.	- Email address	Performance of the agreement (which is established through the purchase of a Ticket).	Your data will be deleted within five years after the conclusion of the Event.	- The Organization - CM - Revinate - Mailchimp
Notifying about the next edition of the Event.	- Email address	Performance of the agreement (which is established through the purchase of a Ticket).	Your data will be deleted within five years after the conclusion of the Event.	- The Organization - CM - Revinate - Mailchimp

Receiving newsletters from Papendal.	- First name - Last name - Email address	Consent	As long as you are subscribed to the newsletters.	- The Organization - CM - Revinate - Mailchimp
Receiving mailings from one of our partners.	- Voornaam - Achternaam - Email address	Consent	As long as you are registered.	 The Organization Atleta Revinate One of our partners
Improving our digital services.	- Cookies - IP data	N/A	Each time our website is visited. This data is anonymized as soon as possible.	- Website administrator - Analytics tools

Sharing with Third Parties

The Organization does not provide personal data to third parties that are not included in the above table. The only exceptions are when you have given prior consent for such disclosure or when the Organization is legally required to provide the data.

Your Rights

Under the law, you have various rights. You have the right to request access to the personal data the Organization processes about you, as well as the right to request modification or deletion of your data. Additionally, you have the right to object, the right to restrict the processing of your data, and the right to transfer the personal data we hold about you.

Withdrawal of Consent

For some of the purposes mentioned in this privacy statement, we process your data based on your consent. You have the right to withdraw your consent at any time. If you do so, we will immediately cease processing your data. The withdrawal of consent does not have retroactive effect, meaning that all processing carried out before the withdrawal remains lawful.

If you wish to exercise any of your rights, please contact us using the details provided under the "Contact Information" section below.

Response Time

We will respond to your request within one month. If processing your request takes longer than expected, we will inform you within one month. Due to the complexity of the request and/or the number of requests, the response time may be extended.

In addition to the above rights, you always have the right to file a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens). Their contact details can be found on their website: <u>https://autoriteitpersoonsgegevens.nl</u>.

Identification

For all inquiries or requests, we may ask for additional proof of your identity. This is to prevent us from providing personal data to the wrong party or making unauthorized changes to personal data or the way we process it.

Individual assessment of each request

Please note that the rights described above are not absolute rights. There may be circumstances in which we are unable to fulfill a specific request. Each request will be assessed on a case-by-case basis. If we cannot (or are not allowed to) comply with a request, we will provide a justified explanation. In such cases, you may have the option to take legal action. However, the right to object to the use of data for direct marketing purposes is absolute. This means that all requests to opt out of our commercial communications will always be honored.

Website visit tracking

This website collects general visit data, including your computer's IP address, the time of access, and data sent by your browser. This information is used to analyze website visitor behavior and click patterns. Papendal International uses this data to improve website functionality. The data is anonymized as much as possible and is not shared with third parties.

Secutiry

We implement appropriate technical and organizational measures to ensure the security of your personal data.

Changes to this Privacy Statement

If we update our Privacy Statement, we will publish the revised version on the Website. Please check our Privacy Statement regularly. Changes will take effect as soon as the new Privacy Statement is posted.

Questions

You are always welcome to ask questions regarding the personal data we process. If you have any questions about the Organization's data processing practices or if you wish to exercise one or more of your legal rights (such as the **right to access or correction**), please contact us using the details below.

Contact information

Papendal Projecten, a trade name of Papendal International (Chamber of Commerce number: 09104867)

Address: Papendallaan 3, 6816 VD Arnhem Email: <u>privacy@papendal.nl</u>